



**WE WANT TO
KNOW YOU**

**BE
TT
ER**

Start Expanding Your Impact.

**SDM
SDE**

ONBOARDING INTRO

SDME



We would like to begin our process with an introduction to your company including brand details, your services, your goals, and a look at your existing brand assets. This will provide us with some familiarity in order to start the conversation of how we can take your brand to the next level. We look forward to working with you.

01 **Tell Us About Yourself.**

First Name:

Last Name:

Phone:

Email:



02 BRAND INFO

This information gives us an outline of where you are in the process of developing your brand into its own entity. Whether new or well-established, there is always opportunity for growth.

Tell Us About Your Brand. 02

Brand Name:

Location:

Year Founded:

Years In Operation:

Industry:

Employees:

Describe the core mission and services offered by your brand. Provide as many details as necessary.





03 BRAND GOALS

No matter where you are or where you came from, your brand goals reveal the most important thought in any innovator's mind: where do you want to be?

03

Tell Us About Your Goals.

What was your primary brand goal for this year?

Did you reach your goal?

What is your primary brand goal for the next year?

List 3 brands that you would consider to be your strongest competition.

List 3 brands that you feel embody the goals you aspire to achieve.



04 BRAND IDENTITY

This tells us how far along your brand has come in its development process. Even if your answers to these questions aren't fully realized, it gives us a great idea of how we can put our expertise to use for you.



04 Tell Us About Your Presence.

Does your brand have an existing website?

If so, provide the link here.

Does your brand currently have a logo?

What are the main colors present in your brand color palette? (List up to 4)



05 SOCIAL MEDIA

Your social media presence tells the story of your brand. We use social media to learn as much as we can about the way you want to be represented when it comes to the global stage.

SOCIAL MEDIA

SDME

Tell Us About Your Communities. 05

 Facebook

 Youtube

 LinkedIn

 Behance

 Twitter/X

 Tiktok

 Instagram

 Other



A man with long blonde hair, wearing a grey hat and a dark coat, is the central figure. He is looking slightly to the right. The background is a vibrant, abstract painting with various colors like blue, green, yellow, and red, and some geometric patterns. A semi-transparent red horizontal band is overlaid across the middle of the image, containing the text.

06 SERVICE INFO

With the position and direction of your brand in mind, it's time to answer the question: what can Social.Digital.Me. do for you? We look forward to being of service.

06

Tell Us About **Your Needs.**

Select up to three services that you feel support your goals best.

Approximate Budget:

Timeline:

Best Time To Contact:

Method Of Contact:

Additional Notes:

We're looking forward to a **great partnership.**



Rest assured the information shared will be treated with the utmost confidentiality, and will serve as the cornerstone for a personalized and effective collaboration.

As we move forward, these insights will help us shape our process to suit you best. Thanks for sharing the important details with us—we're excited to work with you.

If you have any logos, copy or other brand assets for us to review, please email them to letsbegreat@socialdigitalme.com.





SDME

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